



Get RecFest Ready!

You've got your ticket, you've scoped the agenda, and you're already mentally in the field.

Now let's make sure you arrive prepared...because RecFest isn't your average conference!

What to Wear

Let's start with the big one. This is a field. In the UK. With thousands of people.

So while we respect the ambition... this is not the day for:

- Brand new shoes
- Full suits
- Anything you wouldn't wear outside for 10+ hours

Think Festival-smart; embrace the Glastonbury energy, but stay comfortable!








Here's a top tip from Jess - a member of the RecFest Team for a third year.

"If you're questioning that pair of shoes - don't wear them. At my first RecFest, I racked up 25K steps across the day, and I wore my brand new heeled ankle-boots. Comfortable shoes are non-negotiable, and if you get easily hot and sweaty like me, some light, breathable clothing is a must. As we are dealing with UK weather - it's safe to bring a pair of sunnies, and a light rainmac, just in case..."





What to Bring

You don't need much. But the right things = a much better day.

Essentials:

-  Your ticket barcode - which you can access in the app, or via email.
-  Portable charger
-  Your phone - for the app, networking and selfies
-  A notepad and pen - for all those note-worthy insights
-  A reusable water bottle - there will be water stations across the field for you to hydrate!
-  Card/contactless - for food and drinks onsite
-  Your ID - Knebworth Park and RecFest operates 'Challenge 25'

Nice-to-haves:

-  Sunglasses
-  Suncream (let's manifest good weather)
-  Hat
-  Light jacket or layer

We do not have cloakrooms at RecFest to store items, so don't bring more than you're happy to carry!

What to Expect

This is where RecFest does things differently.

It's not fluorescently-lit rooms, or stuffy conference halls.

It's; outdoor stages under our Big Tops, real and relaxed conversations, music between sessions, and a space to actually enjoy the day and celebrate the industry.

You'll probably:

- Bump into people you've only ever seen on LinkedIn
- Change your plan at least 3 times
- Discover a session you didn't expect to love

- Spend longer chatting than you planned (that's a good thing!)

How to Approach the Day

You cannot do everything. (We've tried. It's not possible.)

Which is why it's important to map out your day, so you make the most of your RecFest experience.

If you're coming as a team, it may be a good idea to divide and conquer in the field; split off for sessions and tackle the exhibitors, and then organise a meet up point onsite, to share your RecFest learnings all-together.

If you haven't booked team tickets yet but would like to - you can easily add additional tickets to your basket, or enquire to the RecFest team.

The Social Side

Everyone's there for the same reason: to learn, connect, and have a good time.

But we know if you're attending solo, feeling imposter syndrome, or are just slightly anxious - it can feel quite daunting!

Rest assured, the relaxed and casual atmosphere of RecFest is designed for exactly that - to spark natural conversations and ignite inspiration, whether it's sitting in the crowd of a session, taking a stroll around the field, or queuing for a coffee!

So, say hello first, or join in on the conversation - don't overthink it. No-one will be judging your networking skills!

A Note on the Weather

This is the bit we hate talking about...

Whilst RecFest is a Summer destination, the weather likes to have a mind of it's own.

We've been incredibly blessed at RecFest with fantastic weather every year. We've also been unlucky to have at least one sunburnt RecFester every year!

Final Word

We're going to let you in on a little secret...the RecFest FOMO does exist, and we need your help in generating it!

Don't forget to share that you're attending, to engage with your network, find out who else is attending, and reconnect with old peers. And be sure to snap lots of pictures on the day (this is mainly for us, as we love seeing the memories you're making!)

But for now, that's it. You're in the mix, ready for the 2nd July!

RecFester, we'll see you in the field...

Team RecFest 