



Get RecFest Ready!

You've got your ticket, you've scoped the agenda, and you're already mentally in the field.

Now let's make sure you arrive prepared...because RecFest isn't your average conference!

What to Wear

Let's start with the big one. This is a field. In the UK. With thousands of people.

So while we respect the ambition... this is not the day for:

- Brand new shoes
- Full suits
- Anything you wouldn't wear outside for 10+ hours

Think Festival-smart; embrace the Glastonbury energy, but stay comfortable!

Here's a top tip from Jess - a member of the RecFest Team for a third year.

"If you're questioning that pair of shoes - don't wear them. At my first RecFest, I racked up 25K steps across the day, and I wore my brand new heeled ankle-boots. Comfortable shoes are non-negotiable, and if you get easily hot and sweaty like me, some light, breathable clothing is a must. As we are dealing with UK weather - it's safe to bring a pair of sunnies, and a light rainmac, just in case..."

Remember: Wear, or bring your something pink, for the RecFest Pink Party, brought to you by TeamTailor! In case you forget, or don't own pink, TeamTailor will have plenty of pink swag for you to pick up at their stand!

What to Bring

You don't need much. But the right things = a much better day.

Essentials:

-  Your ticket barcode - which you can access in the [app](#).
-  Portable charger
-  Your phone - for the app, networking and selfies
-  A notepad and pen - for all those note-worthy insights
-  A reusable water bottle - there will be water stations across the field for you to hydrate!
-  Card/contactless - for food and drinks onsite
-  Your ID - Knebworth Park and RecFest operates 'Challenge 25'

Nice-to-haves:

-  Sunglasses
-  Suncream (let's manifest good weather)
-  Hat
-  Light jacket or layer

We do not have cloakrooms at RecFest to store items, so don't bring more than you're happy to carry!

The Master Schedule: When the Magic Happens

Before you set those morning alarms, here is exactly how the day breaks down so you can pace yourself for the fun:

- **08:30** - Gates Open  (*Arrive early to soak up the morning buzz!*)
- **09:45 - 16:30** - Conference Live  (*Mind-blowing insights across all our massive Big Top stages*)
- **16:30 - 20:00** - Evening Entertainment  (*Time to let your hair down!*)
- **19:00 - 20:00** - Teamtailor PINK PARTY  (*PINK PARTY CLUB!!*)
- **20:30** - Event Closes & Last Shuttle Leaves 

What to Expect

This is where RecFest does things differently.

It's not fluorescently-lit rooms, or stuffy conference halls.

It's; outdoor stages under our Big Tops, real and relaxed conversations, music between sessions, and a space to actually enjoy the day and celebrate the industry.

You'll probably:

- Bump into people you've only ever seen on LinkedIn
- Change your plan at least 3 times
- Discover a session you didn't expect to love
- Spend longer chatting than you planned (that's a good thing!)

Lock In Your App & Smash Those Meetings!

The festival grounds are massive, so downloading the event app early is your ultimate superpower for navigating the day.

Aside from mapping out your favorite stage tracks, the app lets you schedule 1-on-1 hangouts with incredible exhibitors to swap ideas and check out cool new tech. Don't leave it to the day, lock in those fun catch-ups in advance!

How to book a meeting in 6 lightning-fast steps:

- **Tap Exhibitors:** Open up the app and jump into the Exhibitors tab.
- **Browse & Request:** scroll through the epic lineup and tap on anyone you want to know more about. On their profile, hit Request Meeting (the little calendar icon).
- **Pick Your Person:** You'll see a list of their friendly team reps. Pick who you want to chat with and click their face!
- **Grab a Time Slot:** Check out their open calendar slots and choose a time that doesn't clash with your must-see presentations.
- **Pick a Spot:** Fill in the location box so you both have a designated meeting point on-site.
- **Drop a Note & Submit:** Want to talk about something specific? Pop a quick note in the message box, smash Submit, and boom, you're booked!



How to Approach the Day

You cannot do everything. (We've tried. It's not possible.)

Which is why it's important to map out your day, so you make the most of your RecFest experience.

If you're coming as a team, it may be a good idea to divide and conquer in the field; split off for sessions and tackle the exhibitors, and then organise a meet up point onsite, to share your RecFest learnings all-together.

If you haven't booked team tickets yet but would like to - you can easily add additional tickets to your basket, or enquire to the RecFest team.



The Social Side

Everyone's there for the same reason: to learn, connect, and have a good time.

But we know if you're attending solo, feeling imposter syndrome, or are just slightly anxious - it can feel quite daunting!

Rest assured, the relaxed and casual atmosphere of RecFest is designed for exactly that - to spark natural conversations and ignite inspiration, whether it's sitting in the crowd of a session, taking a stroll around the field, or queuing for a coffee!

So, say hello first, or join in on the conversation - don't overthink it. No-one will be judging your networking skills!



A Note on the Weather

This is the bit we hate talking about...

Whilst RecFest is a Summer destination, the weather likes to have a mind of it's own.

We've been incredibly blessed at RecFest with fantastic weather every year. We've also been unlucky to have at least one sunburnt RecFester every year!

We'll be stalking all weather apps in the lead up to RecFest, and will send you important weather comms ahead of the event, to ensure you're prepared!

Final Word

We're going to let you in on a little secret...the RecFest FOMO does exist, and we need your help in generating it!

Don't forget to share that you're attending, to engage with your network, find out who else is attending, and reconnect with old peers. And be sure to snap lots of pictures on the day (this is mainly for us, as we love seeing the memories you're making!)

But for now, that's it. You're in the mix, ready for the 2nd July!

RecFester, we'll see you in the field...

Team RecFest 🏹